

Roadshows, Inc.
 PO Box 2994
 Reno, NV 89505-2994
 Tel: 775/329-SHOW (7469)
 Fax: 775/329-1364
www.roadshowsreno.com

American Heat

Located back on Palm Canyon
 Downtown Palm Springs, CA
 October 19 - 21, 2012



Submit One Contract per Booth Space

Exhibit Space Contract

Business Name		Contact Person		Date
Mailing Address		City	State	Zip
Phone		Fax	Cell	
Email Address		Website	Resale State	Resale #

Type of Booth (Must be Completed): Tent Trailer * Truck* Semi*
 Photo Required Photo Required Photo Required

x	Space Requested - Check One (1) <i>Consider Hitch, Tractor, Awning as No Additional Space Will Be Allowed</i>	Price
	Beverage/snacks only 10' x 15' = \$300 + 10%	
	Beverage/snacks only 10' x 30' = \$450 + 10%	
	Retail 10' x 10' = \$ 800	
	Retail 10' x 20' = \$ 1,400	
	Retail 10' x 30' = \$ 2,100	
	Retail 10' x 40' = \$ 2,800	
	Retail 20' x 20' = \$ 2,800	
	Factory Semi = \$ 3200	
	Total Factory Semi Footprint: Length _____ & Width _____	
#	Special Requirements	
	110 Volt @ \$50 (12-Hour Service)	
	110 Volt @ \$100(24-Hour Service)	
	220 Volt @ \$150 (12-Hour Service)	
TOTAL AMOUNT DUE		
Deposit Attached: 50% Minimum		
Balance Due		
Add \$100 if Paid After Sept. 30, 2012		

Complete Product List:

All **food & beverage vendors** must have a **Health Permit** from the Riverside County Health Department one month in advance to operate at **American Heat**. Call 951-358-5172. You must present your Health Permit to the Show Manager upon arrival or you will not be allowed to set up. Fee includes mandatory garbage collection fee.

Show Hours:

Friday	10/19	12:00p - 9:00p
Saturday	10/20	10:00a - 9:00p
Sunday	10/21	10:00a - 6:00p

Set-Up:

Friday	10/19	6:00a - 12:00p
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Strike:

Sunday	10/21	6:00p - 9:00p
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ALL BOOTHS
MUST BE
REMOVED
BY 9:00 PM
SUNDAY
EVENING

All schedule hours are tentative and subject to change prior to setup.

Agreement

In signing this contract, I agree to comply with the rules and regulations printed on both sides of this contract. I understand that every attempt will be made to place vendors in the desired space, but exhibit locations and space assignments are subject to approval by Roadshows and the City of Palm Springs. The Show Manager reserves the right to assign space on a first come basis. I agree not to relocate or sell any merchandise outside the assigned space or sub-let booth space. I understand acceptance of monies by Roadshows, Inc. under this contract is not binding if said money is returned before September 15 and understand that no refunds will be given after show begins.

Payment Method

Check # _____ Make Check Payable to Roadshows, Inc.

Credit Card _____
(American Express, MasterCard or Visa Only)

CVV2 Security Code _____

Exp Date _____ Signature _____

Applicant Signature: _____

Date: _____

Vendors must carry insurance against damage and loss plus public liability insurance against injury and property of others, with limits in the amount of: \$1 million per occurrence and \$2 million aggregate, **and name Roadshows, Inc. as additional insured on the policy.**

Signed and dated: _____ **Date:** _____

ELECTRICAL SERVICE **Voltage Required** _____ **Amps Required** _____

Extension cords are not included in price. Vendor may provide a silent-type generator upon approval of the Show Manager.

SHOW RULES

- | | | | |
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| 1. | <u>No refunds</u> will be given after the show starts for <u>any</u> reason. Force Majeure will apply. | 11. | The sale of event specific merchandise which bears the show name, dates, logos, or art work is strictly prohibited . |
| 2. | No personal or company checks will be accepted after September 15, no exceptions: cash, cashiers check or money order only. | 12. | If it's illegal, don't sell it. |
| 3. | All reservation deposit money is to be retained by <i>Roadshows, Inc.</i> in the event exhibitor fails to fulfill contract. | 13. | No drug, sexual or anti-Semitic paraphernalia is to be displayed or sold. |
| 4. | Exhibit load-in must be complete two hours before show time. | 14. | No firearms or alcohol can be displayed or sold. |
| 5. | Exhibitors may not load out before the show is over. | 15. | All pepper sprays are to be in sealed packages. |
| 6. | Vendors must carry insurance against damages and loss, and public liability insurance against injury and property of others with limits in the amount of \$1 million per occurrence and \$2 million aggregate, and name Roadshows, Inc. As additional insured on the policy. | 16. | No club colors may be worn or sold in vendor booths. |
| 7. | Exhibitors will deposit trash in proper receptacles. Vendor will be billed for the collection of excessive trash or grease removal. | 17. | Objectionable products or actions are cause for ejection from show without refund. |
| 8. | Booths must be properly manned during show hours. | 18. | Animals will not be allowed inside the venue. |
| 9. | Amplified sound must be kept at a reasonable level. | 19. | Producer assumes no liability for loss or damage to exhibitor's products. |
| 10. | No subletting of booth space is permitted. | 20. | A fee of \$40 will be charged for all return checks. |
| | | 21. | A Stop Pay placed on a check for the balance due on vendor space is considered fraud and shall be treated as such. |

WAIVER

Vendor agrees to indemnify Roadshows, Inc., Spa Resort Casino, Agua Caliente Band of Cahuilla Indians, City of Palm Springs, County of Riverside, State of California, any and all sponsors of American Heat - Palm Springs Motorcycle Weekend, and their officers, directors, trustees, employees, agents, representatives, volunteers and servants, and anyone else connected with the management or presentation of American Heat - Palm Springs Motorcycle Weekend and will hold and save each of them harmless from any and all actions, damages, and claims, to persons or property, penalties, obligations, liabilities or attorney's fees that may be asserted or claims by any person, firm, entity, corporation, political subdivision or other organization arising out of any negligent or intentional tortuous acts, errors or omissions of vendor, its agents, employees, sub-contractors, or invitees, provided for herein and arising out of the performance of this agreement. Vendor agrees to maintain booth space in a presentable manner. Vendor agrees to pay for removal of excessive trash and/or any clean-up charges necessitated by booth operation. Vendor agrees to pay a finance charge of 2% per month which is 24% per annum on past due accounts plus all costs of collection, including court costs and a reasonable attorney's fee in case suit or collection action is commenced to collect all or part of this account.
Signed and dated
